Philip Cohen 4/15/18

Finding the cure for Opioid addictiveness

Client- No client

Purpose of site- The purpose of this site is to gain funds to find a non-addictive pain killer to reduce the addictiveness of opioid.

Measurable goals- Once the site has enough donations, the money would be sent to scientists to start find a solution to reduce the addictiveness of opioid.

Target Audience- people who have friends or family who were affected by opioid and witnessed the devasting effects of opioid.

Content- Biography text, History of the disease, donations text box

Functionalities- Sending a respond to the people who were once addicted and telling them how you feel, getting a free t-shirt for donating, becoming a volunteer of the website.

Supported platforms- Computers, phones, and tablets

Style- Will show images of people who want to help, show some text, and meaningful images to describe the site.

More info:

<https://www.drugabuse.gov/drugs-abuse/opioids/opioid-overdose-crisis>

<https://www.nytimes.com/2018/04/21/opinion/an-opioid-crisis-foretold.html>

<https://www.whitehouse.gov/opioids/>